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Focus and Scope:

Focus on the development of economic sciences especially ECommerce and Business, both scientific and practical review, so it is expected to become a scientific medium for the creation of integration between theoretical studies and practical studies for the development of economic science in various social aspects. The development of the main targeted thinking is the development of:

- ❖ Marketing Management,
- ❖ Tourism Management,
- ❖ Supply Chain Management,
- ❖ Management Information System,
- ❖ EBussiness,
- ❖ Knowledge Management,
- ❖ Bussiness Ethics,
- ❖ Enterpreunership,
- ❖ Human Resources Management
- ❖ Financial Management,

this effort is reflected from research activities as well as conceptual studies among academics and practitioners in field and published in the form of Scientific Journal. Practitioners are expected to work together in scientific development through this medium, and continuously build a scientific mainstream in economics, ecommerce and comprehensive business.

Editorial Policies

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