



# eCo-Buss

**Komunitas Dosen Indonesia**

Jl. Flamboyan 2 Blok B5 No 26

Griya Sangiang Mas-Tangerang 15132

Telp. +6281807834703

<https://kdi.or.id/>

email: info@kdi.or.id

<https://jurnal.kdi.or.id/index.php/eb>

Volume 5, Number 3 (2023)

DOI: <https://doi.org/10.32877/eb.v5i3>

eISSN: 2622-4305

pISSN: 2622-4291

## Editorial Team

### Journal Manager

Dr. Budi Hermawan, S.Sos.,  
MM., M.Si

### Editor in Chief:

Citrawati Jatiningrum, Ph.D

### Editor:

Rr. Dian Anggraeni, M.Si  
Riki, M.Kom

### Senior Advisors:

Prof. Dr. Husein Umar, S.E.,  
MBA., M.M

Bambang Sumintono, Ph.D

Dr. Fatchur Rohman, S.E., M.Si

Dr. Mintarti Rahayu, S.E., M.S

Dr. Mafizatul Nurhayati, S.E.,  
M.M

Dr. Ir. Abdullah Rakhman, M.M

Dr. Indra Siswanti, S.E., M.M

Dr. Retno Purwani

Setyaningrum, S.E., M.M

Dr. Ir. Sugiyanto, M.M

## Focus and Scope:

Focus on the development of economic sciences especially ECommerce and Business, both scientific and practical review, so it is expected to become a scientific medium for the creation of integration between theoretical studies and practical studies for the development of economic science in various social aspects.

The development of the main targeted thinking is the development of:

- ❖ Management: Marketing, Tourism, Supply Chain, Knowledge, Human Resources, Financial, Information System,
- ❖ Bussiness Ethics,
- ❖ Enterpreunership,
- ❖ Reporting (Environmental Economic)
- ❖ Taxation
- ❖ Fintech,

this effort is reflected from research activities as well as conceptual studies among academics and practitioners in field and published in the form of Scientific Journal. Practitioners are expected to work together in scientific development through this medium, and continuously build a scientific mainstream in economics, ecommerce and comprehensive business.

## Editorial Policies

**eCo-Buss** published three times a year (January-**April**, May-**August**, and September-**December**)

The Authors submitting a manuscript do so on the understanding that if accepted for publication, copyright of the article shall be assigned to journal **eCo-Buss**, Komunitas Dosen Indonesia as publisher of the journal. Copyright encompasses exclusive rights to reproduce and deliver the article in all form and media, including reprints, photographs, microfilms and any other similar reproductions, as well as translations. The reproduction of any part of this journal, its storage in databases and its transmission by any form or media, such as electronic, electrostatic and mechanical copies, photocopies, recordings, magnetic media, etc, will be allowed only with a written permission from journal **eCo-Buss**.

journal **eCo-Buss**, the Editors and the Advisory Editorial Board make every effort to ensure that no wrong or misleading data, opinions or statements be published in the journal. In any way, the contents of the articles and advertisements published in the journal **eCo-Buss**, Komunitas Dosen Indonesia are sole and exclusive responsibility of their respective authors and advertisers.