



Komunitas Dosen Indonesia
Jl. Flamboyan 2 Blok B5 No 26
Griya Sangiang Mas-Tangerang 15132
Telp. +6281807834703
<https://kdi.or.id/>
email: info@kdi.or.id

<https://jurnal.kdi.or.id/index.php/eb>

Volume 5, Number 1 (2022)

DOI: <https://doi.org/10.32877/eb.v5i1>

eISSN: 2622-4305

pISSN: 2622-4291

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Focus and Scope:

Focus on the development of economic sciences especially ECommerce and Business, both scientific and practical review, so it is expected to become a scientific medium for the creation of integration between theoretical studies and practical studies for the development of economic science in various social aspects.

The development of the main targeted thinking is the development of:

- ❖ Management: Marketing, Tourism, Supply Chain, Knowledge, Human Resources, Financial, Information System,
- ❖ Bussiness Ethics,
- ❖ Enterpreunership,
- ❖ Reporting (Environmental Economic)
- ❖ Taxation
- ❖ Fintech,

this effort is reflected from research activities as well as conceptual studies among academics and practitioners in field and published in the form of Scientific Journal. Practitioners are expected to work together in scientific development through this medium, and continuously build a scientific mainstream in economics, ecommerce and comprehensive business.

Editorial Policies

eCo-Buss published three times a year (January-April, May-August, and September-December)

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